

In re application

Ron REICHERT et al.

Appl. No. 09/961,290

Confirmation No. 6799

Filed: September 25, 2001

For:

SYSTEM AND METHOD TO

CORRELATE AND ACCESS RELATED TEXT WITH LOCATIONS ON AN

ELECTRONICALLY DISPLAYED

MAP

Art Unit: 2157

Examiner: Lashonda Jacobs

Atty. Docket No.: 37451-175590

Customer No.

PATENT TRADEMARK OFFICE

## **DECLARATION PURSUANT TO RULE 37 CFR 1.131**

I Andrew C. Aitken state the following:

- 1. I am attorney with the firm of Venable LLC and have an office at 575 7<sup>th</sup> Street N.W. Washington, D.C. I am registered to practice before the U.S. Patent and Trademark Office and represent the applicant Transactions, Inc. in this matter and have knowledge of the facts asserted herein.
- 2. I received a disclosure for CLC, Corp., a Canadian entity, reflecting an inventor Ron Reichert that was entitled One Click Map Icon Information System shortly after May 4, 2000. A copy of the letter transmitting the disclosure is attached hereto as exhibit A. The disclosure received is attached as exhibit B.
- 3. On or about July 10, 2000 CLC went out of business and Mr. Reichert representing Transactions, Inc. approached me to directly represent them in connection with pursuing a patent application on the invention. A copy of correspondence from Transactions, Inc. is attached as exhibit C.

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4. Transactions, Inc. retained Venable to on or about July 31, 2000. A copy of this

correspondence reflecting the engagement is attached as exhibit D.

5. I completed a draft of the application on September 24, 2000 and forwarded the

materials to Mr. Reichart for comments. Mr. Reichert reviewed the application and had no

corrections or comments. I proceeded to file a provisional case on September 25, 2000.

6. The Provisional application No. 60/234,785 was based upon the disclosure document

that was transmitted to me with the letter dated May 4, 2000 (Exhibit A). During the course of

preparing the application I determined that additional inventors should be listed on the

application, including Mr. Mouat.

7. In addition, I was advised by Mr. Mouat that there had been an actual reduction to

practice of the invention on February 26, 2000 where the invention was publicly displayed.

The undersigned declares further that all statements made herein of his own knowledge

are true and that all statements made on information and belief are believed to be true; and

further that these statements were made with the knowledge that willful false statements and the

like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of

the United States Code and that such willful, false statements may jeopardize the validity of the

application or any patent issuing thereon.

Date: June 23, 2005

Andrew C Aitken



EXHIBIT A





CLC Concept Licensing Corporation (Head Office)

1518 Dome Tower, TD Square 333 - 7 Avenue S.W. Calgary, Alberta T2P 2Z1 Tel: (403) 265-3011 Fax: (403) 266-4091 E-Mail: idea@cadvision.com

E-Mail: idea@cadvision.com Toll Free: 1-800-343-IDEA (4332)

May 4th, 2000

Andrew Aitken Lane, Aitken & McCann. LLP. Watergate Office Building 2600 Virginia Avenue N.W. Washington, DC 20037

## Dear Andrew,

We trust that our letter finds you in good health. We appreciate receiving your fixed fee patent preparation pricing as detailed in your March 23<sup>rd</sup> letter.

We have provided you with one sample for file PC-304 and some pictures for file PC-301 and our patent search results plus a description of each of the five inventions as detailed below:

Project Code	Inventor Name	Project Name
PC-252 PC-304 PC-301 PC-296 PC-303	Jake Weibe Peter Ho Harvey Giesbrecht David Sheremeta Ron Reichert Sr.	J&B Ultimate Quad Winding/Unwinding Spool Harv's Auto Fisher Tender Lift System One Click, Map Icon Information Display System

As discussed in our recent conversation, we would appreciate your best efforts in the early submission of these patents and await your letter of acknowledgement.

Yours truly,

Ralf Koechling General Manager

"Licensing Tomorrow's Technology Today"®















EXHIBIT B

## Information for Patent:

The patent request is based on a one-click, map-icon information display system. This one-click, map-icon display system will work on any computer driven mapping system. The map itself is not our concern. Icons (text, logos, symbols, signs, and pictures) are independently generated by a separate computer database for each map view and can be placed on any computer-generated map to locate a specific point or points of interest. A user viewing a map on a visual monitoring device such as a desktop monitor, laptop or notebook screen, or palm top device or other wireless communication vehicle, is able to view icons that locate sites at specific geographical locations. Our enhancement creates a link, such that when the user clicks on the map-icon, a connection is made and the user is re-directed to a new web page view. This page view may be called up as a hyper link connection to another web page, connection to a text box or table, or a connection to any other displayable format. In the new page view, the user will see information about the point of interest that they previously clicked on. More than one event or piece of information can be displayed when a map-icon is clicked on. For instance, clicking on a Shell gas station map-icon might produce a text box or web page giving detailed information about the location, services, open hours, mechanics' schedules and payment methods accepted at that station. Also, the one click link can act directly as a telephony connection or as a direct connection through any wireless communication technology. This facilitates booking, so that by clicking on a taxi icon, for instance, a user with gps capability might book that taxi while simultaneously communicating his or her location for pickup. Similarly, by clicking on a hotel, motel, or bed and breakfast map icon, the user could open a booking schedule, view prices and amenities, and book a room. The mapicon itself can be any logo, picture, text, sign, or symbol - all are clickable.



EXHIBIT C



2139 – 4<sup>th</sup> Avenue NW Calgary, Alberta T2N 0N6

July 10, 2000

Re: Application for Patent TransActions Inc. and Tom Mouat.

Without Prejudice

Dear Mr. Aitken,

Please be advised that this is formal notification of conflicts regarding the application for the patent originating from TransActions Inc. and Tom Mouat and through Concept Licensing Corporation (herein described as CLC) represented by Ralf Koechling.

Relevant Concerns:

1.CLC was given \$7517.01 CDN to secure Lane, Aitken & McCann as the legal firm to facilitate the Application for U.S. patent file their file reference PC-303 One Click Real-time Mapping system display (as per the letter date between CLC and Andrew Aitken of Lane, Aiken & McCann LLP dated April 26<sup>th</sup>, 2000) This bill was paid in good faith and entirety for the application. As per the conversation dated July 6,2000 with Cynthia Scheible it has come to our attention that CLC only forwarded a progress payment in part for multiple applications and not specific to our application. On this premise Lane, Aitken, & McCann have not pursued the application further as the retainer would not cover the fees for all applications submitted. Please confirm this in detail so that legal proceedings with CLC for remedies can be pursued.

2. This application for Patent documentation has not been brought forward for TransActions Inc. (the Payee) for our review to date. There is concern as to the names or intellectual properties to be named in the patent application. The impression given in the telephone conversation of July 7<sup>th</sup>, 2000 is that there might be misrepresentation in this regard and further misrepresentation in authorized corporate signing authorities. Copies of correspondences and application drafts would clarify this concern and allow us to

remedy this prior to proceeding. Under no conditions is the current application to be pursued until formal documentation in the form of statutory declarations on both intellectual property and authorized signing authorities is provided and formalized through a legal office. Further documentation as to the authorized signing processes as per the corporate minute book can be made as available upon your direction.

We wish to pursue this patent through your office directly and will ensure legality of the process, facilitate due diligence and payment is properly undertaken. Please provide estimated legal fees and payment terms to pursue this endeavor.

If you have any questions and or concerns please feel free to contact the undersigned at your convenience based on Mountain Standard Time in Calgary, Alberta, Canada at (403) 282-2499 or (403) 615-4733.

Regards,

Bruce Schnell

COO TransActions Inc.



## EXHIBIT D



2139 – 4<sup>th</sup> Avenue NW Calgary, Alberta T2N 0N6 (403) 282-2499, Fax (403) 282-2823

July 31, 2000

Andrew C. Aitken Venable, Baetjer, Howard & Civiletti, LLP 1201 New York Avenue, N.W., Suite 1000 Washington, D.C. 20005-3917

Re: TransActions Inc. Map Icon Case

Dear Mr. Aitken

Enclosed please find the letter of engagement that you forwarded to TransActions as well as a retainer cheque in the amount of \$3,000. Further to the voicemail message I left for you on July 31, 2000, we would like you to proceed with the patent application based on the information forwarded to you from CLC, including the signed disclosure.

I would request that you keep me informed as to the progress of our application. I am hoping to be able to inform the recipients of the offering memorandum on which I am currently working that the patent for this technology is pending. It would be greatly appreciated if you could contact me at your earliest possible convenience and inform me as to the timeline for the application process. I look forward to hearing from you.

Thank you for your attention to our case. I trust that you will seek clarification or additional information if it is required. Please feel free to contact me if I can be of any assistance.

Yours Truly,

Cynthia Scheible

Enclosures: Signed Letter of Engagement Retainer cheque